

# 2025 SPONSORSHIP PACKAGE



Join us!  
**July 30th - August 9th**

Event Center at Archer | 3801 Archer Parkway  
Cheyenne, Wyoming 82009

# HISTORY



Laramie County Fair is Wyoming's *Oldest & Largest Fair*, celebrating 118 years in 2025. The Laramie County Fair has been providing a place for our community to showcase their hard work, talents, and potentials. The Fair includes a multitude of livestock shows, static exhibits, and entertainment shows as well as food and drink for all ages. Fair is located at the new Event Center at Archer in Cheyenne, WY.



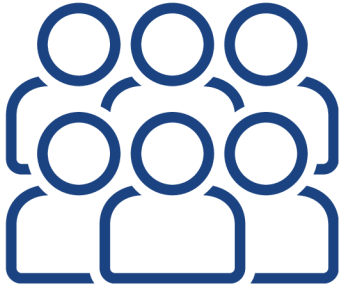
# OUR FOCUS



The Fair is committed to the support and overall development of youth programs such as FFA and 4-H. Our participants in Fair prepare all year long for this event and we are honored to provide a place for all ages to compete. We strive to provide a prominent family event that is engaging and our allegiance is to provide the very best Fair and to give back to our unique community year after year.

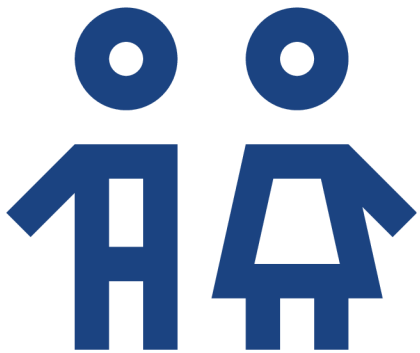


# THE NUMBERS



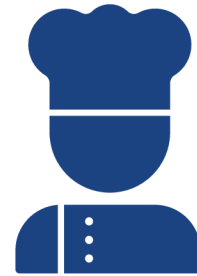
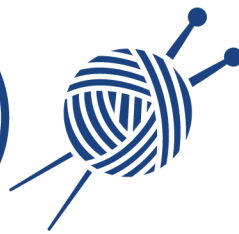
**Est. 30,000+  
Attendees**

**535 Livestock  
Pens**



**650 Exhibitors**

**7,100+  
Entries**



# SPONSORSHIP PACKAGES



	Grand Champion	Reserve Champion	Purple Ribbon	Blue Ribbon
10X10 Vendor Booth	✓			
Show Ring Banner	✓			
Logo on Staff T-Shirt	✓			
Banner within Event Center	✓	✓		
Banner along Outside Entrance	✓	✓	✓	
Dedicated Spotlight Social Media Post	✓	✓	✓	
Logo on LC Fair Website	✓	✓	✓	✓
Poster to hang in your business	✓	✓	✓	✓
Pocket Schedule (if before print date)	✓	✓	✓	✓
Post-Fair Thank You	✓	✓	✓	✓
	\$5,000	\$2,500	\$1,000	\$500



## Company/Organization name:

We would like to sponsor the following level for 2024 Laramie County Fair:

\_\_\_\_\_ Grand Champion      \_\_\_\_\_ Purple Ribbon

\_\_\_\_\_ Reserve Champion      \_\_\_\_\_ Blue Ribbon

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### Main point of contact:

First and Last name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Any specific notes for us? Examples might include name as you would like it to appear on any printed material, logo specifications, etc.

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Note: We do ask that all sponsors provide their own banner for us to utilize. 3'x6' are the most common size but not required. If located in Cheyenne, we are happy to pick up your banner. Thank you.

Please email company logo to [mmunoz@laramiecounty.com](mailto:mmunoz@laramiecounty.com) or [events@laramiecounty.com](mailto:events@laramiecounty.com)  
in JPEG or PNG format.  
Small and large versions are preferred. Thank you.



118th Annual  
Laramie County Fair  
July 30th - August 9th  
**Buckle Sponsor Form**

Fill out completely:

INDIVIDUAL/COMPANY NAME (if applicable): \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

# OF BUCKLE SPONSORSHIPS (\$150 each): \_\_\_\_\_

**TOP 3 BUCKLE CHOICES:**

Buckles will be assigned on a 1st paid - 1st choice basis. If you want a list of buckle choices you may call the Fair Office at 307-633-4670.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_



\*\*\* Please make checks payable to Laramie County Events\*\*\*

Mail to: **Laramie County Events**  
**3801 Archer Parkway**  
**Cheyenne, WY 82009**

*For office use:*

Date Received: \_\_\_\_\_ Received by: \_\_\_\_\_

CC

CHK

CASH

Amount Received: \_\_\_\_\_ Payment Type: \_\_\_\_\_

# PRESENTING SPONSORSHIPS



## NIGHT EVENTS



### Truck & Tractor Pull

TICKETED



SAT Aug. 2

Power, power and more power! The amount of horsepower brought by the trucks and tractors pull in crowds of all ages. This event has become a staple event of the Laramie County Fair.



### Ranch Rodeo

FREE



SUN Aug. 3

A nod to the old West and the Cowboy way of life. This traditional type of rodeo is a team competition between ranchers. They compete in events based upon daily ranch life work for bragging rights along with prizes.



### Mutton Bustin'

FREE



TUE Aug. 5

One hundred of the bravest buckaroos out there compete in front of hundreds at the Archer Arenas for a prized buckle. This event is free and fun for the whole family. Eyes will be glued at the bucking chutes awaiting each mutton buster.



### Bulls, Broncs & Barrels

FREE



WED Aug. 6

Saddle up for the debut of Bulls, Broncs, and Barrels, a thrilling youth rodeo event at this year's fair! Watch as young cowboys and cowgirls take on bulls, broncs, and barrels in an adrenaline-packed show you won't want to miss.



### Pig Wrestling

FREE



THURS Aug. 7

A muddy night out! Members of the community team up to compete for the fastest time. Team spots fill up fast and the night of the event is always bursting at the seams with attendees ready for a free night out filled with fun!



### Insanity Fest Thrill Show

TICKETED



SAT Aug. 9

The Insanity Fest Thrill Show is here to bring you non-stop excitement with mega trucks, monster truck rides, and a tough truck contest! Get ready for a full-throttle, high-energy experience that will keep you cheering from start to finish.





# SPONSORSHIPS



## ADDED ASSETS



### Show Ring

Be at the center of all the action. As the title sponsor of the Laramie County Fair Show Ring, all eyes will be on your business.



### Ambassadors

The Laramie County Fair Ambassadors are the cream of the crop. Our ambassadors will be attending events all summer and will be reaching out to the community on behalf of the fair. Each ambassador is awarded a scholarship in return for their services to the Fair.



### Back Tags

Be seen everywhere at the Laramie County Fair. Each exhibitor is issued a back tag to be worn. Back tags will be seen during the full duration of Fair and many times are kept as mementos.



### Midway / Kidzone

Our Midway is full of fun for the whole family. Stop by for a snack and let the kids explore the bounce houses, fair games, giant AG edition games and activity zone, magic shows and more! Have your business seen at this gathering space.



### Born & Raised Shows

The series of shows celebrate the quality of market animals born and raised in Laramie County. Sponsor the shows and the buckles that are awarded to each show winner.



### Exhibit Hall

The Exhibit Hall hosts the talented work of Laramie County residents. Visitors will find baked goods, freshly grown produce and flowers, art and crafts, quilts, and so much more on display in the Exhibit Hall. Daily classes are offered to the public for free.



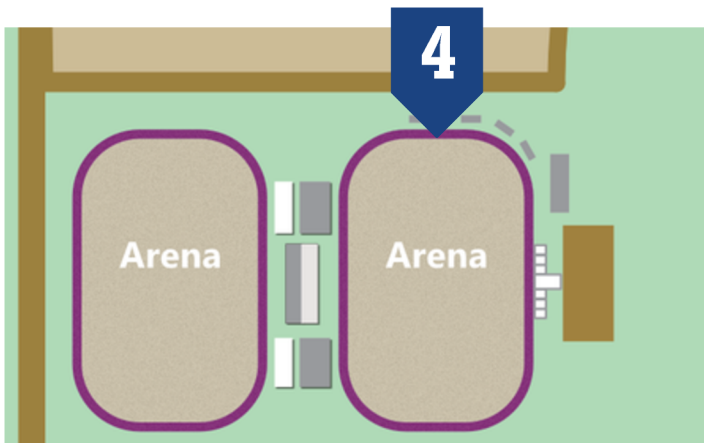
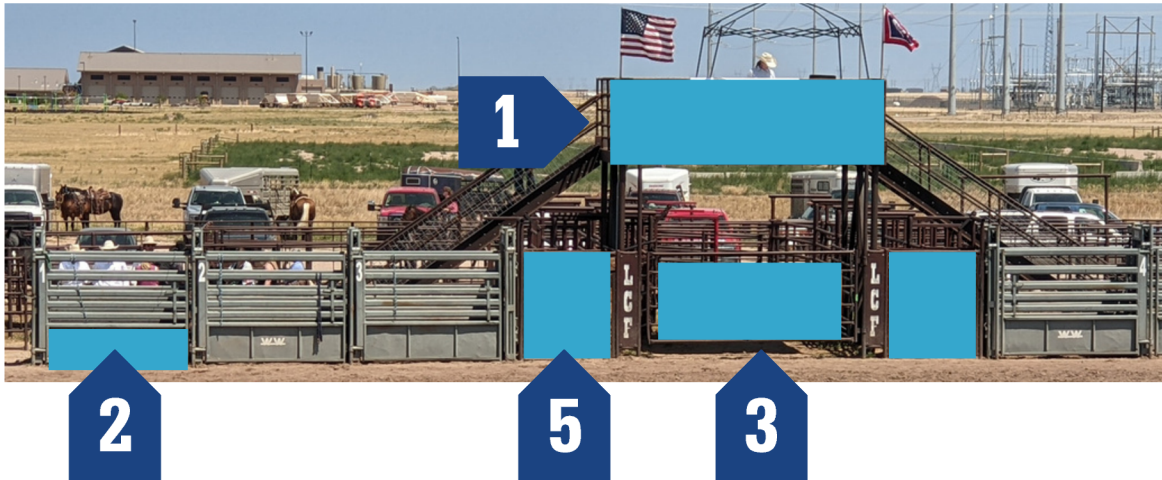
### Wash Racks

Each animal exhibitor will be sure to feel your support while they visit one of our four wash racks. The wash racks during Fair are highly visible and routinely visited during Fair.

# ARENA SPONSORSHIPS



Be seen during our arena events. Thousands will fill the seats throughout the Laramie County Fair. The horse shows will be held in the Archer Arenas for three days. Two night events are held in the arena. The Laramie County Ranch Rodeo, August 4th, and the extremely popular Mutton Bustin' on August 6th.



## LC Fair Arena Title Sponsor

Naming rights for the Archer Arenas during Fair 2025

## Arena Assets

- 1. Crows Nest
- 2. Chute Gates 1-6
- 3. Center Return Gate
- 4. North Fence
- 5. Load-In Alley

**2025**  
**RANCH RODEO**  
**SPONSORSHIP**  
**PACKAGE**



Laramie County Fair Ranch Rodeo  
**August 3rd**

Event Center at Archer | 3801 Archer Parkway  
Cheyenne, Wyoming 82009

# RANCH RODEO PACKAGES



	All Around Sponsor	Champion Sponsor	Gold Buckle Sponsor	Silver Spur Sponsor
Business Card in Program	✓			✓
Banner in Arena	✓	✓		
Buckle Sponsor	✓		✓	
	\$250	\$150	\$125	\$75



**Est. 500-600 Attendees**

The Laramie County Fair Ranch Rodeo is an event that is FREE and open to the public. It will take place on Sunday, August 3rd in the Archer Arena. The Ranch Rodeo is well attended and generally reaches the limit of entrants.



# RANCH RODEO

**Company/Organization name:**

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**We would like to sponsor the following level for 2024 Ranch Rodeo:**

\_\_\_\_\_ All Around

\_\_\_\_\_ Gold Buckle

\_\_\_\_\_ Champion

\_\_\_\_\_ Silver Spur

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**Main point of contact:**

First and Last name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Any specific notes for us?

\_\_\_\_\_  
\_\_\_\_\_  
Note: We do ask that all sponsors provide their own banner for us to utilize. 3'x6' banners are the most common size, but not required. If located in Cheyenne, we are happy to pick up your banner. Thank you.

**Please email company business card to [mmunoz@laramiecounty.com](mailto:mmunoz@laramiecounty.com) in JPEG, PNG or PDF format. Small and large versions are preferred. Thank you.**

**Completed sponsorship form along with checks may be mailed to  
3801 Archer Parkway, Cheyenne, WY 82009**